



19TH GLOBAL CONGRESS ON
MEDICINE AND HEALTH IN SPORTS
29 June - 7 July 2013 Budapest, Hungary

MANUAL OF **SPONSORSHIP** OPPORTUNITIES





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29 June - 7 July 2013 Budapest, Hungary

CONGRESS DETAILS

Congress President

Dr. László Hernold president

Tranoxy Med Ltd.

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Congress Office

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Website: www.convention.hu

The Event

Name: 19th Global Congress on Medicine and Health

Congress dates: June 29-July 7, 2013

Location: Budapest, Hungary

Congress website: www.gcmhs.com

Expected attendance

The organizers expect an international attendance of about 500 participants on the congress days.

Programme structure

The meeting starts with a welcome dinner on Saturday. The congress itself starts on Sunday with an estimated attendance of 450-500 persons. There are 6 consecutive congress days, from Sunday (30th June) till Saturday (6th June). The sponsoring opportunities presented in this manual are related to the sponsoring of the congress



SPONSORSHIP LEVELS

Please find below some package offers for the different sponsor levels. You are of course free to put together your individual sponsoring package by choosing the items that are most appropriate to your company policy. Should the amount of your support reach the below mentioned levels, your company will then automatically qualify for the appropriate sponsor title.

The sponsorship levels below are not exclusive titles (unless specifically stated).

If more than one company requests a unique sponsorship opportunity the priority will be given to the company providing the highest level of support to the congress.

In the further event of an equal level of sponsorship occurs, the company which signed up first will be chosen to host the sponsorship item.

Gold Sponsor

15.000 EUR + VAT

- Major presence on the congress website with a hotlink to sponsor's site
- Pre-conference mailing and e-mailing list one month prior to the congress
- Free exhibition unit (15 sqm)
- Priority selection of exhibition site
- Additional exhibition sites may be purchased at a 20% discount on retail price
- Priority selection from "Additional Sponsorship Opportunities"
- Special recognition at the congress opening
- Free registration to the congress for up to 5 delegates, including social programs
- Possibility of registering 10 further company delegates for a special discounted rate for exhibitors
- Recognition as Gold Sponsor in the final program brochure
- 1 cover page advertisement in the final program brochure (or 2 inside pages advertisements if cover pages are sold out at the moment of signing up for the respective sponsorship title)
- 2 inside page advertisements in the final program brochure
- Company logo rotating on screen during breaks and in between lectures
- 3 inserts in the congress bag
- Possibility of inserting company notepad and pen into the congress bag

Silver Sponsor

8.000 EUR + VAT

- Major presence on the congress website with a hotlink to sponsor's site
- Post-conference mailing and e-mailing list
- Free exhibition unit (12 sqm)
- Priority selection of exhibition site
- Special recognition at the congress opening
- Free registration to the congress for up to 3 delegates, including social programs
- Possibility of registering 5 further company delegates for a special discounted rate for exhibitors
- Recognition as Silver Sponsor in the final program brochure
- 1 cover page advertisement in the final program brochure (or 2 inside pages advertisements if cover pages are sold out at the moment of signing up for the respective sponsorship title)
- 2 inside page advertisements in the final program brochure
- 2 inserts in the congress bag
- Possibility of inserting company notepad and pen into the congress bag



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Sponsor

4.000 EUR + VAT

- Significant presence on congress website with a hotlink to sponsor's site
- Free exhibition unit (9 sqm)
- Free registration to the congress for up to 2 delegates, including social programs
- Possibility of registering 3 further company delegates for a special discounted rate for exhibitors
- Recognition as Sponsor in the final program brochure
- 1 inside page advertisement in the final program brochure
- 1 insert in the congress bag

SPONSORSHIP LEVELS

Banquet Dinner Sponsor – Exclusive Sponsor Title

5.000 EUR + VAT

The banquet dinner taking place on Saturday evening (5th July) is the social event with the highest attendance during the event. An attendance of 4-500 persons is expected.

- Acknowledgement on the official congress website
- Company name and logo printed on banquet dinner pass
- Company name and logo printed on banquet dinner menu card
- 2 company banners at the dinner venue
- Opportunity to address delegates at the dinner (max. 2 minutes)
- 10 complimentary tickets to the dinner
- Possibility of providing guests a farewell gift
- Recognition as sponsor in the final program brochure

Welcome Reception Sponsor

2.500 EUR + VAT

The welcome reception is included in the registration fee of the participants. It is organized on Saturday evening (29th June) after the arrival of the delegates, meaning that the attendance of most of the delegates is expected (400-500 persons).

- Acknowledgement on the official congress website
- Company name and logo printed on welcome reception invitation pass
- 1 company banners at the dinner venue
- Opportunity to address delegates (max. 2 minutes)
- 10 complimentary tickets to the reception
- Recognition as sponsor in the final program brochure

Sponsoring of the Cultural Programme on Wednesday

1.200 EUR + VAT

The cultural programme will be organized on Wednesday and is free of charge for congress participants.

- Acknowledgement on the official congress website
- Company name and logo printed on cultural programme invitation pass
- Recognition as sponsor in the final program brochure



Sponsor

4.000 EUR + VAT

- Significant presence on congress website with a hotlink to sponsor's site
- Free exhibition unit (9 sqm)
- Free registration to the congress for up to 2 delegates, including social programs
- Possibility of registering 3 further company delegates for a special discounted rate for exhibitors
- Recognition as Sponsor in the final program brochure
- 1 inside page advertisement in the final program brochure
- 1 insert in the congress bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Banquet Dinner Sponsor – Exclusive Sponsor Title

5.000 EUR + VAT

The banquet dinner taking place on Saturday evening (5th July) is the social event with the highest attendance during the event. An attendance of 4-500 persons is expected.

- Acknowledgement on the official congress website
- Company name and logo printed on banquet dinner pass
- Company name and logo printed on banquet dinner menu card
- 2 company banners at the dinner venue
- Opportunity to address delegates at the dinner (max. 2 minutes)
- 10 complimentary tickets to the dinner
- Possibility of providing guests a farewell gift
- Recognition as sponsor in the final program brochure

Welcome Reception Sponsor

2.500 EUR + VAT

The welcome reception is included in the registration fee of the participants. It is organized on Saturday evening (29th June) after the arrival of the delegates, meaning that the attendance of most of the delegates is expected (400-500 persons).

- Acknowledgement on the official congress website
- Company name and logo printed on welcome reception invitation pass
- 1 company banners at the dinner venue
- Opportunity to address delegates (max. 2 minutes)
- 10 complimentary tickets to the reception
- Recognition as sponsor in the final program brochure

Sponsoring of the Cultural Programme on Wednesday

1.200 EUR + VAT

The cultural programme will be organized on Wednesday and is free of charge for congress participants.

- Acknowledgement on the official congress website
- Company name and logo printed on cultural programme invitation pass
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Congress Bag Insert

800 EUR + VAT

- Acknowledgement on the official congress website
- Recognition as sponsor in the final program brochure

Advertisement in the Final Program Brochure (inside page)

400 EUR + VAT

- Acknowledgement on the official congress website
- Recognition as sponsor in the final program brochure

N.B. Cover pages of the final program brochure are available to companies signing up for a gold sponsorship package on a first come first served basis.

EXHIBITON

Exhibition space

1.500 EUR + VAT/1 unit (6 sqm)

Minimum requirement is 1 unit=6 sqm.

- Acknowledgement on the official congress website
- Booth space with 1 table, 2 chairs and electricity supply
- Possibility of registering 2 company delegates for a special discounted rate for exhibitors
- Venue security from the end of sessions until opening next day
- Cleaning

Exhibitor companies may install individually designed and built booth as well.



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SUMMARY OF SPONSORSHIP POSSIBILITIES

<input type="checkbox"/>	Gold Sponsor	15.000 EUR
<input type="checkbox"/>	Silver Sponsor	8.000 EUR
<input type="checkbox"/>	Sponsor	4.000 EUR
<input type="checkbox"/>	Banquet Dinner Sponsor (exclusive title)	5.000 EUR
<input type="checkbox"/>	Welcome Reception Sponsor	2.500 EUR
<input type="checkbox"/>	Cultural Programme Sponsor	1.500 EUR
<input type="checkbox"/>	Congress Bag Insert	800 EUR
<input type="checkbox"/>	Inside Page Advert in the Final Program Brochure	400 EUR
<input type="checkbox"/>	Exhibition unit (1 unit = 6 sqm) x 1.200 EUR EUR

All prices are exclusive of V.A.T.

Your order shall be sent on the attached order form to the congress office:

Contact: Katalin Vámos project manager
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Further Information
www.gcmhs.com